



Since 2005, the Downtown Business Association of Edmonton (the “DBA”) has been part of a program to promote natural beautification throughout our business area. Corporate and small businesses have been avid supporters of the program, placing well over 2,000 planters in our Downtown Business Improvement Area streets since its inception.

This year, there is a choice of flower barrels or hanging baskets and are made up of custom plantings for colour and variety to compliment and meet the parameters for quality street décor. Both the barrels and hanging baskets come in sun and shade options. Please remember you must have the proper infrastructure for the hanging baskets that have been installed by the City of Edmonton.

We invite you to partner with us in this great opportunity to create a welcoming environment in Downtown Edmonton. Flower barrels are provided by our growing partner Zocalo, located in Little Italy, and costs include delivery/pick-up and watering by the City of Edmonton. For more information, please contact the DBA at (780) 424-4085 Ext. 3 or visit our website at [www.edmontondowntown.com](http://www.edmontondowntown.com).

Please place your order for **BLOOMIN' BOULEVARDS** by **MARCH 24, 2019**  
Order form is on Page3 attached.

**23 " Flower Barrel – sun or shade = \$160 + \$50 for watering + GST = \$220.50**  
(In black molded container.)

**23" Hanging Basket – sun or shade = \$140 + \$50 for watering + GST = \$199.50**

(Includes special plastic liner & water reservoir to protect from drought.)

Scan and email your completed order form to:  
[info@edmontondowntown.com](mailto:info@edmontondowntown.com).

Planters will be delivered when the risk of frost has passed and removed in early October.



# ZOCALO

## LIST OF ITEMS



### **STREET FLOWER BARREL - SUN**

A sun-loving flower barrel with geranium, calibrochoa, lime ipomea and rubrum grass - \$160.00 + \$50 for watering + GST

### **STREET FLOWER BARREL - SHADE**

A shade-loving flower barrel with red-wing begonia, calibrochoa, ipomea and rubrum grass (note picture not showing begonias which would be subbed for the geraniums - \$160.00 + \$50 for watering + GST



### **FLOWER BASKET - SUN**

A mix flower basket with geranium, calibrochoa and trailing vines - \$140.00 + \$50 for watering + GST



### **FLOWER BASKET - SHADE - Option 1**

A shade loving flower basket with begonias and trailing vines - \$140.00 + \$50 for watering + GST



### **FLOWER BASKET - SHADE - Option 2 A**

shade-loving flower basket with begonias, calibrochoa and trailing vines - \$140.00 + \$50 for watering + GST



# Bloomin' BOULEVARDS

## 2019 BLOOMIN' BOULEVARDS ORDER FORM ORDERS BY CREDIT CARD ONLY

*Please save this form to your computer and complete the information as required by tabbing to the input areas. Completing the form electronically ensures the information is legible and avoids processing delays.*

*Thank you.*

Contact Person:		Phone Number:	
Business Name:		Email:	
Business Billing Address:		Name on Card:	
		Credit Card	<input type="checkbox"/> Visa <input type="checkbox"/> M/C
		CC Number:	
		Expiry Date:	MM/YYYY
Credit Card / Authorization Signature			
Number of Planters: <i>(total # of planters)</i>	Barrel/Basket Placement Location Address(es): <i>(Please include map for multiple placements.)</i>		
<b>Type of Planter:</b> Click the box beside the type of planter you are ordering. <i>(please note that the type &amp; location are subject to Zocalo's &amp; City approval of placement suitability)</i>			
<input type="checkbox"/>	Street Sun Barrel	How Many:	
<input type="checkbox"/>	Street Shade Barrel	How Many:	
<input type="checkbox"/>	Flower Basket - Sun	How Many:	
<input type="checkbox"/>	Flower Basket - Shade (option 1)	How Many:	
<input type="checkbox"/>	Flower Basket - Shade (option 2)	How Many:	
Do you have the correct brackets for the hanging baskets?			